



SECO Start-up Fund (SSF)

Loans for start-ups in emerging markets

managed by FINANCEcontact Ltd., Zurich

www.secostartupfund.ch; www.linkedin.com/company/seco-start-up-fund

The SECO Start-up Fund in a nutshell

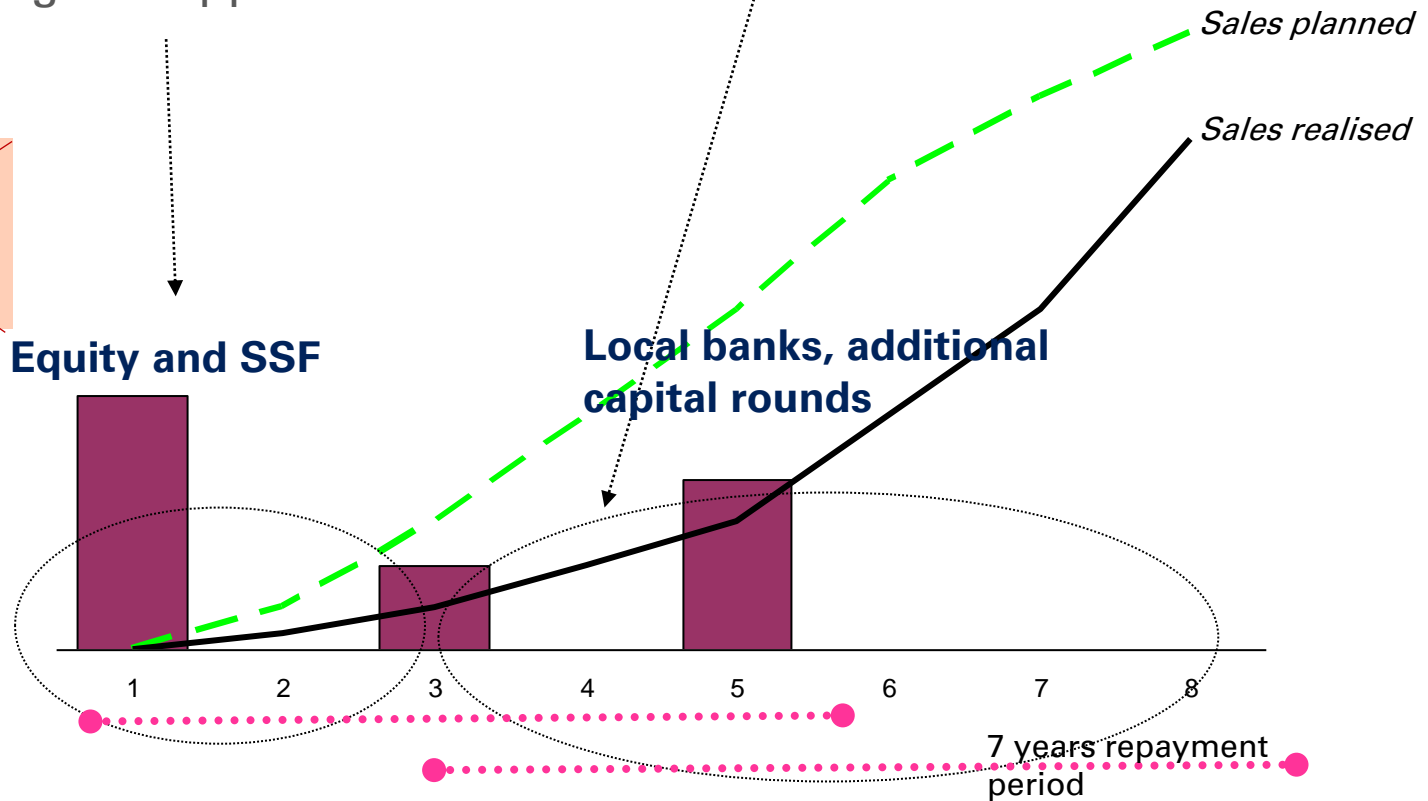
- **Loans** to investors with **Swiss domicile**
- for start-ups in **emerging markets**
- Investment **2:1**, **≤ CHF 500'000**
- repayment **7 years**
- Interest rates **1.5% - 4.5%**
- no collateral, **personal liability**

SSF intervention point

coaching and application

monitoring and accompaniment

~~Study, Business Plan Pilotphase Prototype level. Proof of concept~~



Advantages of SSF loan

- At **pre-revenue** stage
- **Long-term**, portable interest charges
- **No dilution** of ownership
- **Unsecured** – ✓ track/further bank financing
- **Independent assessment** business plan
- **Network** (experts/entrepreneurs/embassies)