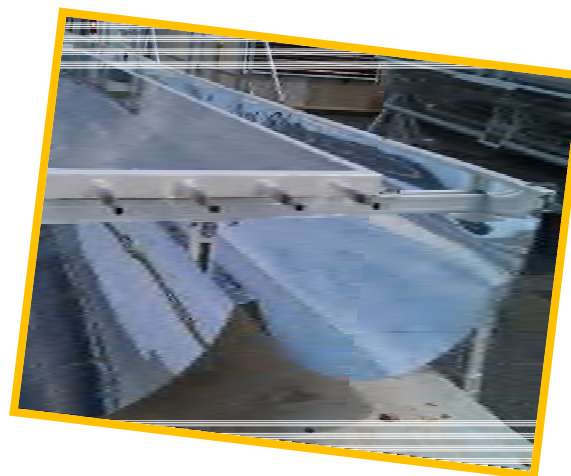




Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO

# Launching new EEA / Energy Cities Projects in the International Cooperation (SECO)

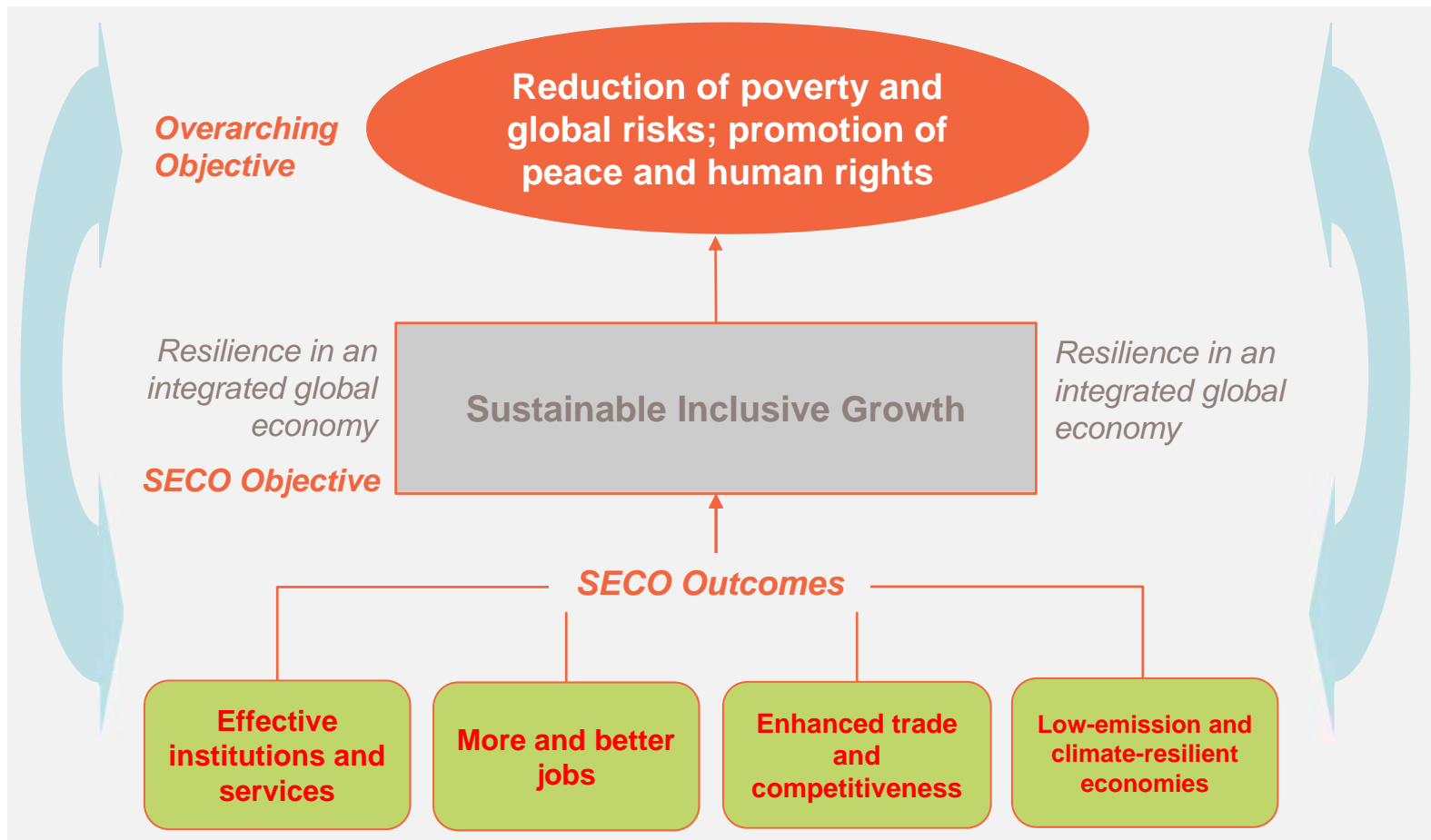


Guy Bonvin, Head Infrastructure  
Financing, SECO

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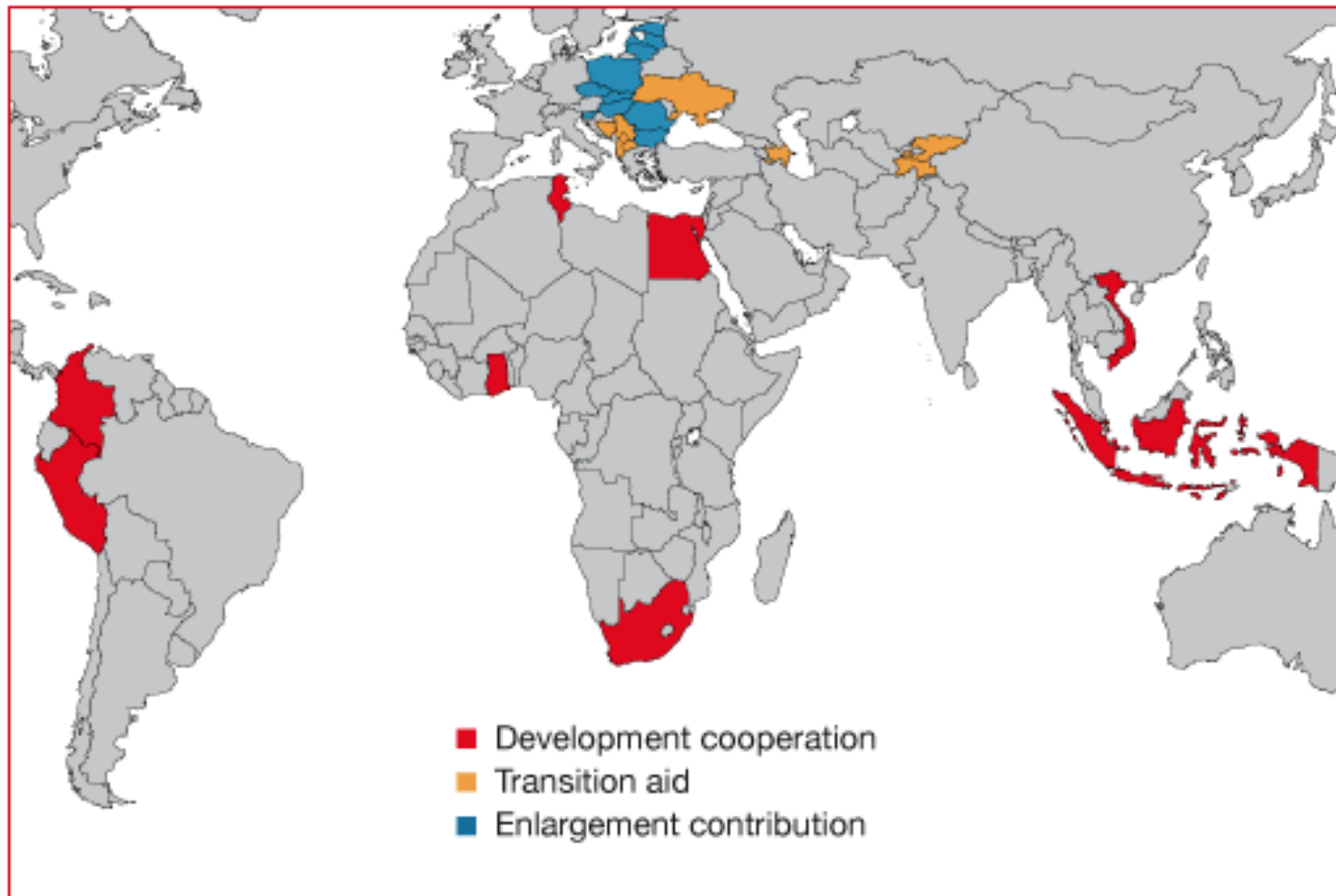


# Strategy for Economic Development



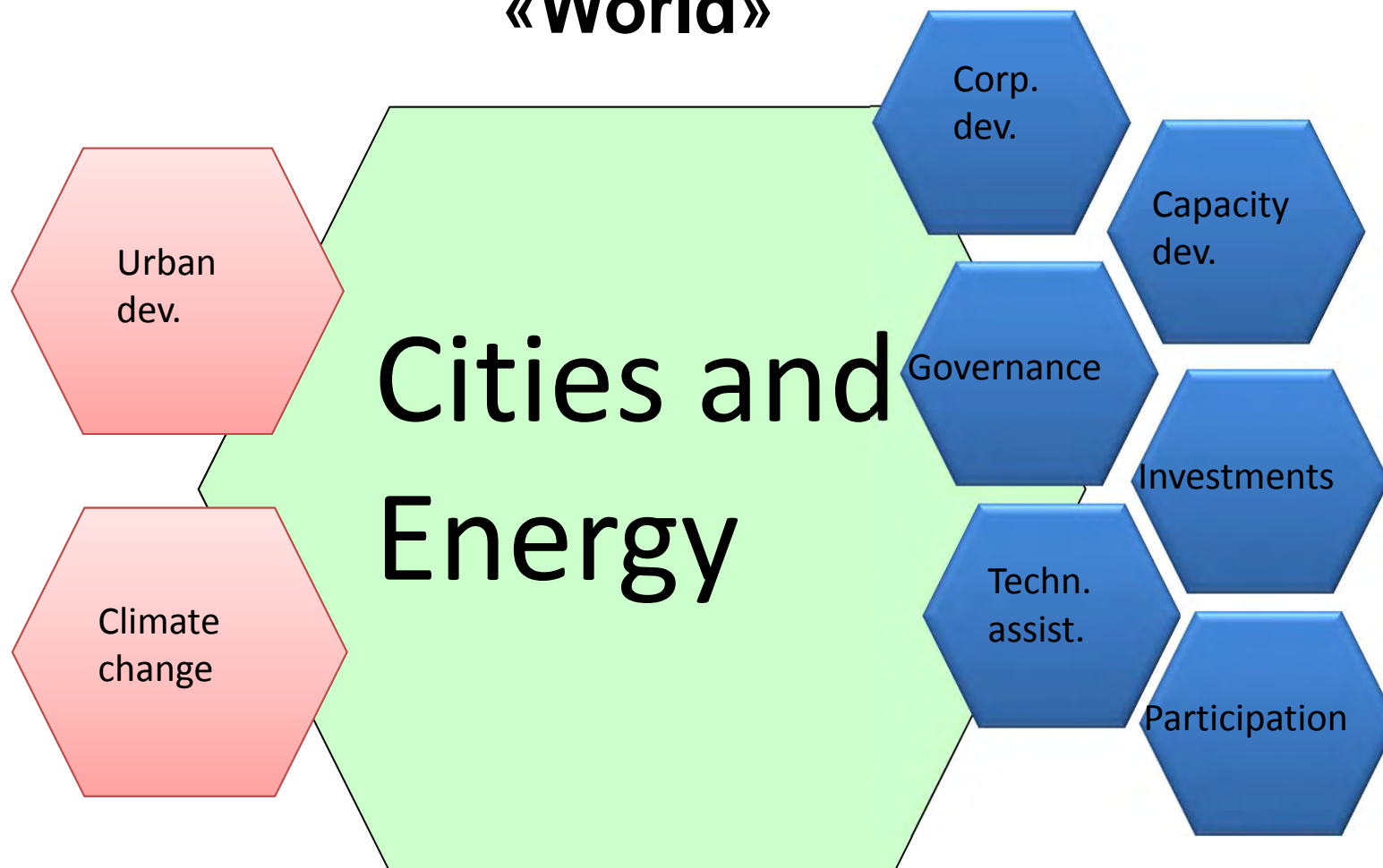


# Partner Countries





# Smarter Cities: Key Player of the Energy «World»







Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Swiss Confederation

# SECO Projects

Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO

Romania

Ukraine



Tunisia

Serbia



# The Advantages of a clear Label

Clear,  
unified  
approach

**Cities**  
Diagnostic Planning  
Smart  
Integrated

**National level**  
Framework  
Planning  
Policy  
Monitoring

Clear  
benchmark  
and key for  
(green)  
financing

**Cities**  
Energy Team  
Prioritization Visibility

**Donors, IFIs**  
Quality  
Standards  
Framework  
Benchmark  
Monitoring



# Specific Advantages of EEA

- Local governance processes
  - Long term
  - Territorial approach of cities
  - Swissness
    - Participatory aspect
    - Joint work of politicians and administration
    - Subsidiarity principle, which allows the sharing of responsibilities
    - Proximity management
    - Can be implemented together with other tools / approaches
    - Several Swiss enterprises active in this field
-



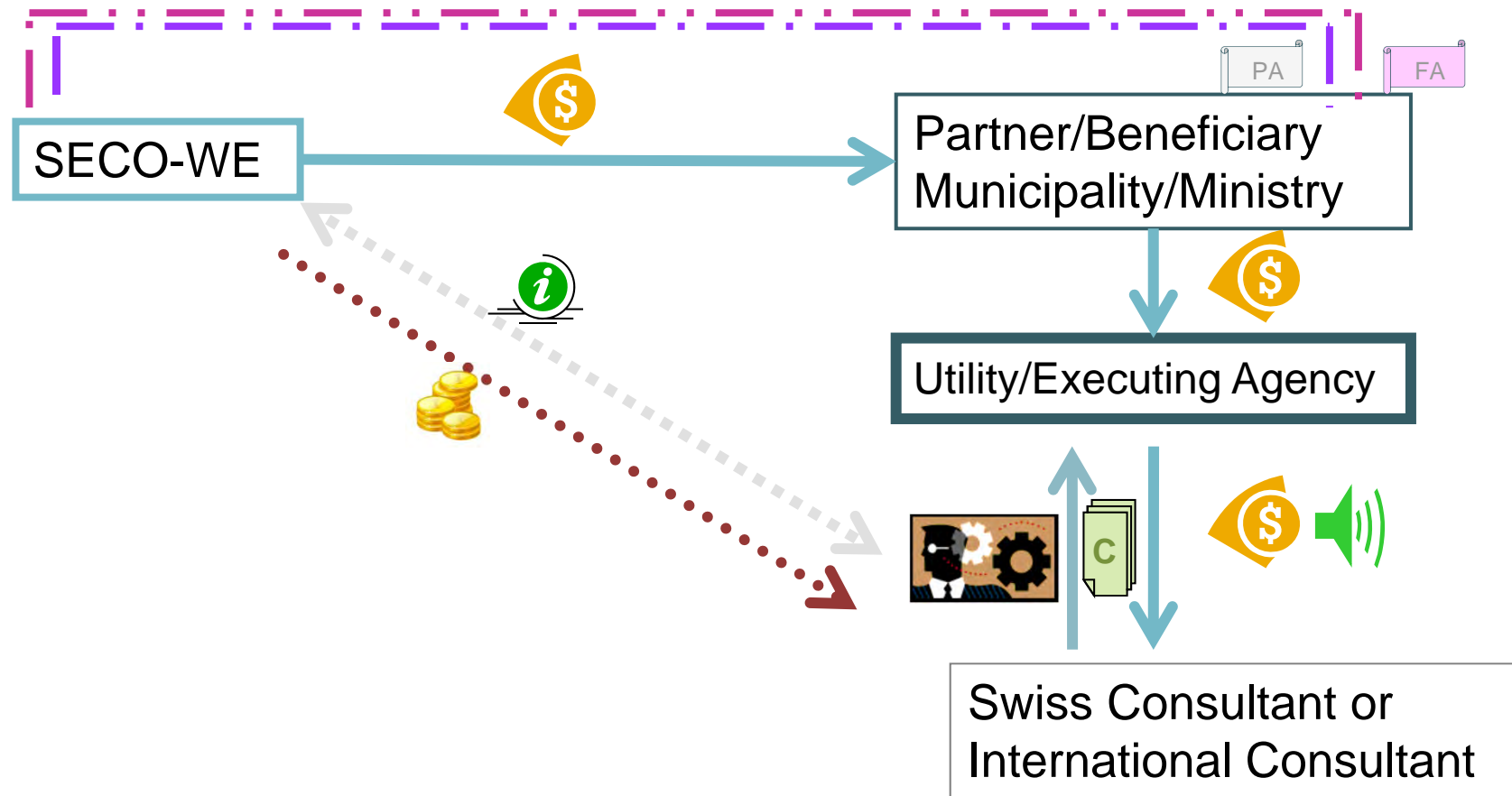
# Needs and Challenges in Line with the Export of a Label

- Clear label management processes and well governed
  - Unity, comparability, quality and coordinated approach at international level
  - Catalog of measures with a fixed base (minimum framework, cf. comparability) with the possibility of adjusting to the regional / national context while keeping comparability (eg. by including climate adaptation, DRR)
  - Rules for export and open certification system
-



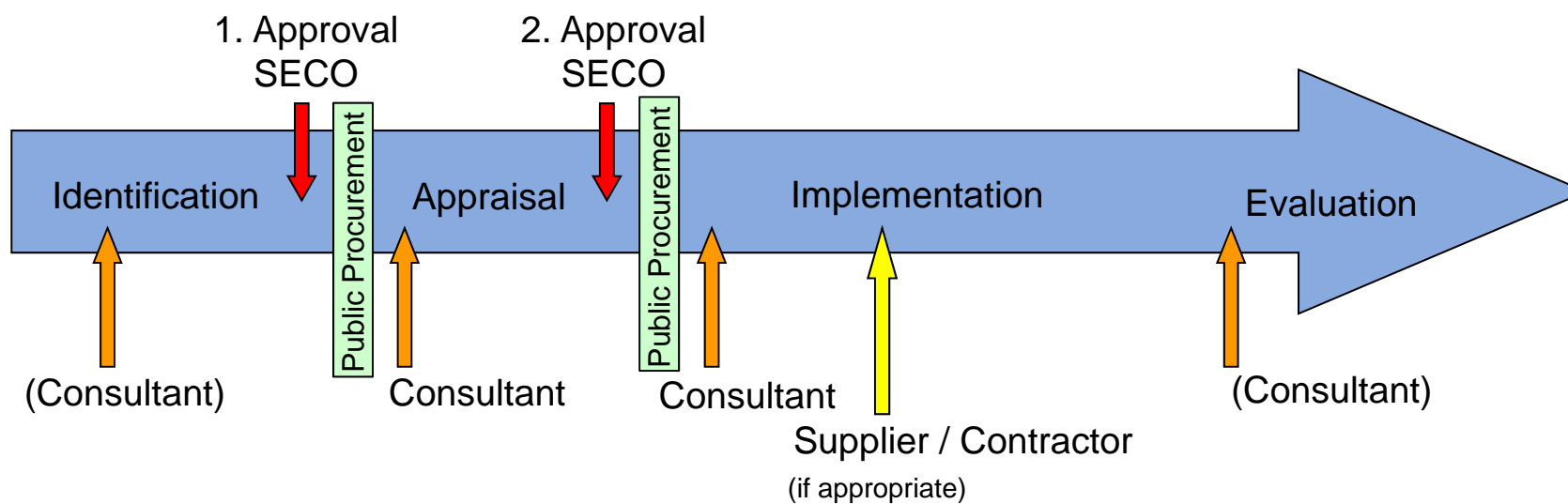


# Project Organisation and Financial Flows (Infrastructure Financing)



# Next SECO Projects

- Tunisia SECO 2<sup>nd</sup> Approval Q4
- Colombia SECO 2<sup>nd</sup> Approval Q3





# Merci

