

Erfolgsfaktoren bei der Schaffung von energie-effizienten Systemen

Martin Hiller, REEEP 24 September 2013



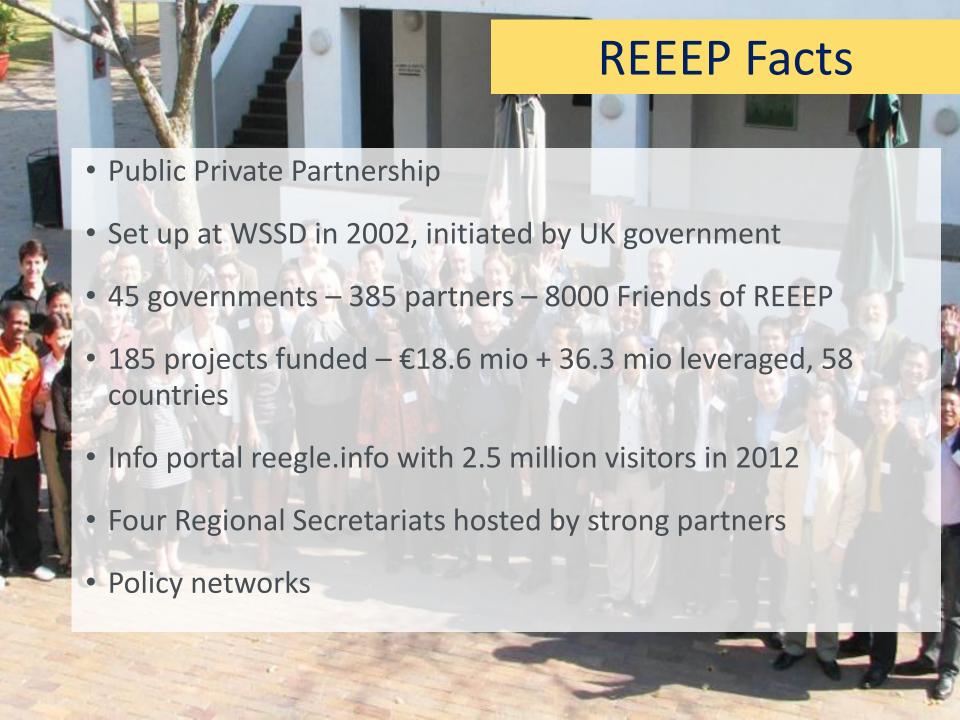
Who is REEEP?

What do we mean by EFFICIENT?

Key factors for efficiency

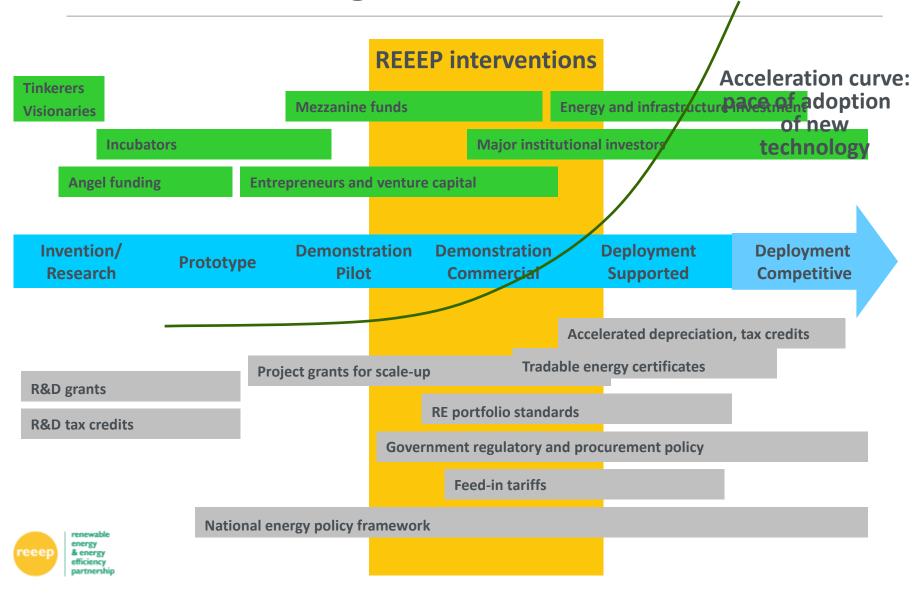
Ambitious goal setting

Financing up-scaling





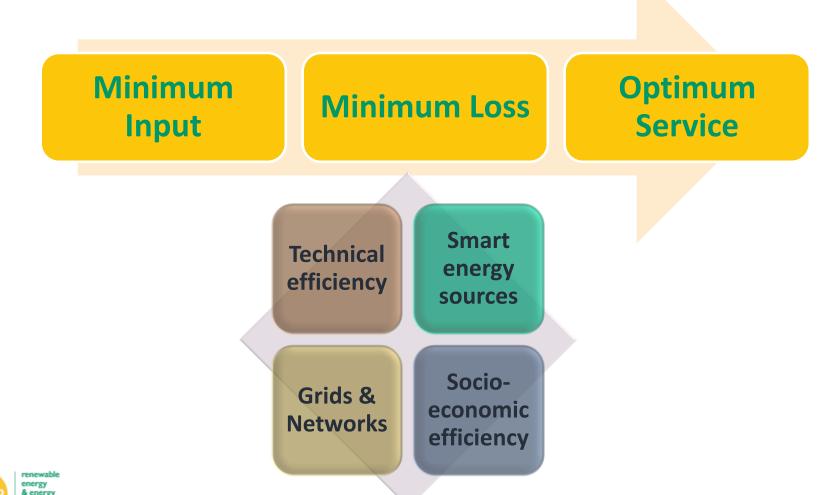
REEEP specifically targets both at the acceleration stage





What do we mean by Energy EFFICIENT?

Energy-efficient systems



 Standards, labeling, codes Regulation Information • Price, markets, information sharing Technology • Tools, materials, resources • Loans, investments, reduced risk Marketing Credibility, trend-setting Social and economic impacts Systems Dynamic and drive



Up-scaling EE in metal-casting in Southern India

Price, markets, information sharing

- Replicate a successful energy efficiency drive in Coimbatore in four other metal-casting clusters
- Establish and train advisory and technical backup support in each cluster
- Install 12 new metal-casting demonstration units, three in each cluster
- Train local metal-casting firms in best operating practices
- Hold four state-level policy forums
- Reduce energy consumption by 5800MWh/y
- Cut CO2 emissions by 1.5 million tonnes



Greening of China's supply chains: a blueprint for optimising EE in factories

• Loans, investments, reduced risk

- Brands Levi Strauss, Adidas, H&M and GAP implement a comprehensive supplier EE programme for 20 factories in China
- Develop tools for suppliers to monitor energy use and track own performance
- Hold training workshops on energy and data management, analysis, energy saving measures
- Identify EE projects that can be bundled together for financing
- Recognise leading factories for their efforts
- Cut CO2 emissions by 38,000 tonnes and save
 50,000 MWh energy annually



Photo: Tom Bannigan

Solar charging stations for E-bikes in Vietnam

Social and economic impacts

- 40% of emissions in Hanoi come from motor vehicles; motorcycles being the primary source
- Electric two-wheelers (e-bikes) offer a solution - strong support from government
- Combine this innovative technology with a social entrepreneurship model – solar charging stations run by disabled people
- Contributes to Vietnamese government's goal of providing suitable jobs for 250,000 disabled people by 2015



Mainstreaming EE in building codes in West Africa

- Develop a voluntary regional EE Model Building Code based on the Benin experience for implementation by UEMOA countries, with a regional standards body for support.
- Conceptual building code in Benin shows that 35% energy savings can be achieved through EE technologies and best practices
- Experts in Burkina Faso and Niger develop the draft regional EE Model Building Code
- Develop TORs for 3rd party certification programme and toolkit

Regulation



Incremental progress – by % points – is not enough



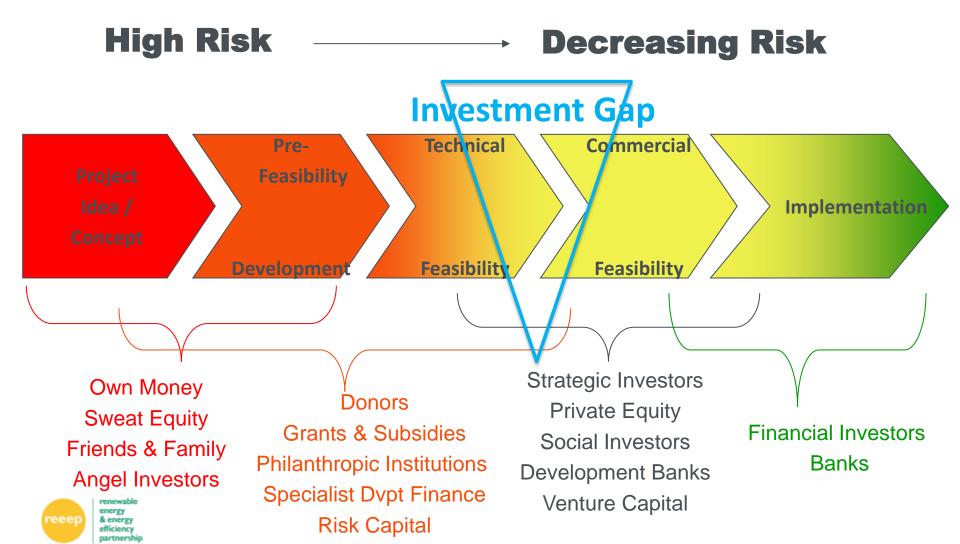




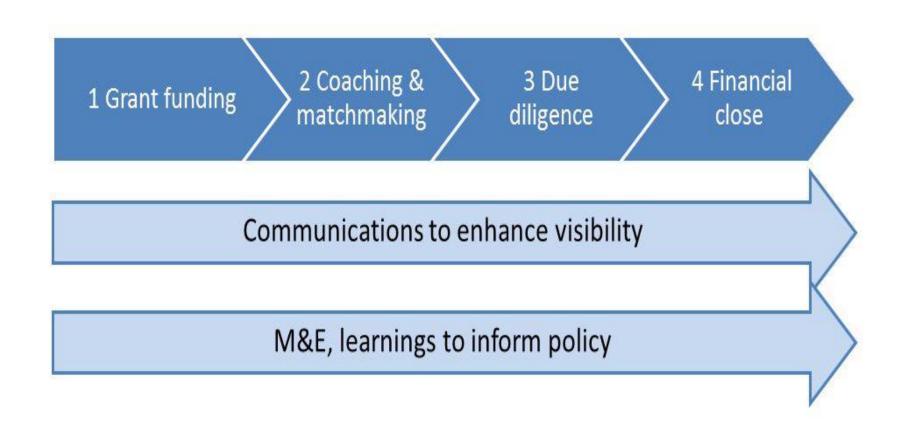


Financing the up-scaling of integrated business models

Project Development Value Chain

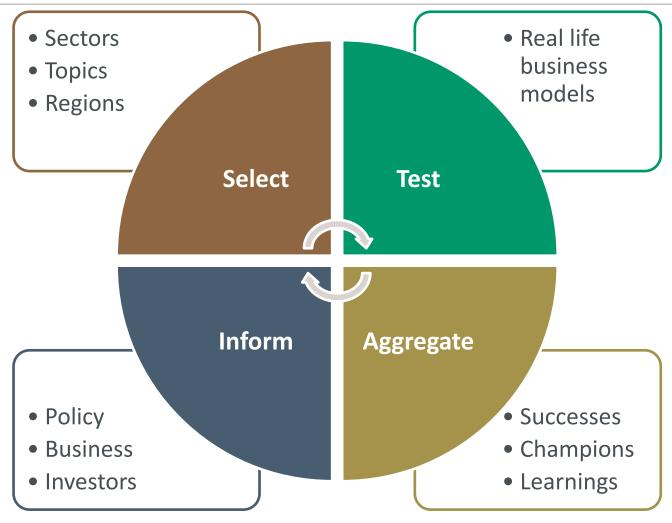


Phased Financing Facility – 6 Elements



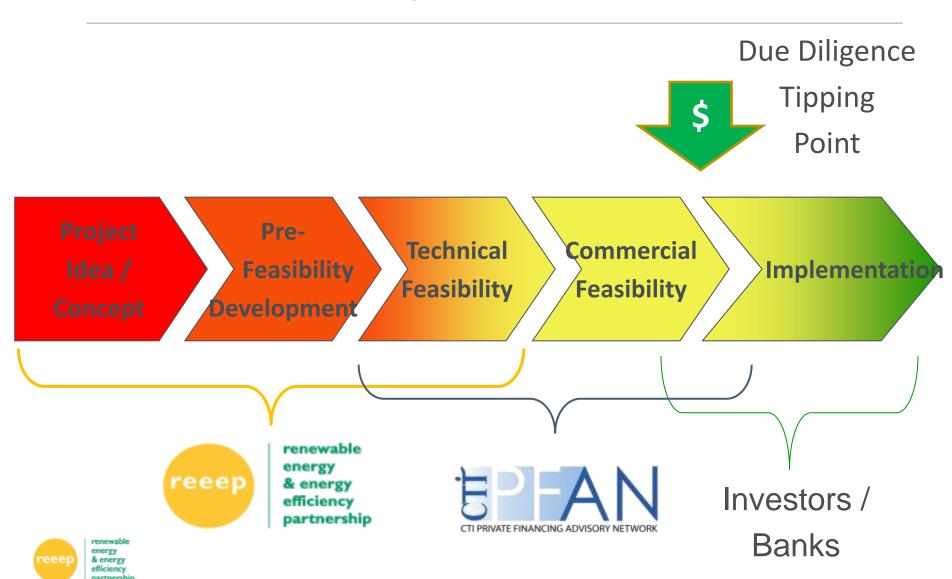


Project Call Facility – Strategic Use





Critical Funding Points



REEEP 10th Project Call 2014

Enabling Environment

- Classic REEEP Call
- Legal frameworks
- Market analysis
- €150,000.-

Phased Financing Facility

- Promising business models
- Aims at private investment
- Up to €300,000.-

Planned for Q2 2014 – Target €10 mio

Make clean energy development relevant to cobenefits





Thank you!

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